

**Q:** Is there a logo, font or other design elements (such as PMS colors) that need to be incorporated?

**A:** The scope of this project includes design services to facilitate design discussions with Aramark, SMG and MN Vikings Representatives and to develop a signage concept and placement for approval. As a part of the scope, final design drawings of the approved concept, incorporating field measurements for exact sizing and placement, are to be prepared prior to fabrication.

**Q:** What is the exact size of the space that the new signage would go onto?

**A:** Field measurements should be completed for exact sizing and placement.

**Q:** Why is the sign being replaced?

**A:** The Stadium wishes to introduce a new food concept at this concessions location.

**Q:** What specifically needs to be spelled out in the sign?

**A:** The name of the Concession Stand will be created during a design process facilitated by successful proposer. Please see Exhibit 1 Scope and Specifications Documents in the RFP.

**Q:** Are there any specific colors and/or logos that need to be incorporated?

**A:** Right now, we do not have any specifics on colors or logos.

**Q:** What is the size of the space the sign will need to fit into?

**A:** Length: 21' 2"  
Height: 2'  
Depth: 8"

**Q:** What is the exact verbiage you want on the sign e.g. right now it says MILL CITY CLASSIC HOT DOGS | NACHOS | POPCORN" with a Mill City logo.

**A:** Name TBD

**Q:** What is the existing dimensions of the area where we can place signage?

**A:** Likely something similar to existing signage

**Q:** What is the signage size currently?

**A:** Length: 21' 2"  
Height: 2'  
Depth: 8"

**Q:** You want a price for repair/replace existing fascia...is your expectation just a simply patch or a professional like new surface so you can't tell a sign was ever there?

**A:** We expect profession turn-key completion of this scope including a surface without flaws.

**Q:** When can we go down to examine the site?

**A:** John Fitzgibbon will coordinate all on-site visits. Please contact him for scheduling.

**Q:** Do you have any elements that you wish to keep from the old signage, such as the tag line "HOT DOGS | NACHOS | POPCORN" of the halo lit letters or the MILL CITY logo to the left of the sign?

**A:** No

**Q:** Does Mill City have any logos or art they wish to incorporate into the new signage?

**A:** No

**Q:** Are you asking for free concepts/proofs?

**A:** Please see Exhibit 1 Scope and Specifications Documents in the RFP.

**Q:** Are we providing electrical hookup or do you have someone in house or a preferred vendor you wish to use?

**A:** Please see Exhibit 1 Scope and Specifications Documents in the RFP.

**Q:** Generally speaking, can this removal/install be done during normal 9am-5pm hours or do we need to come in after hours?

**A:** U.S. Bank Stadium is an active venue. Scheduling will need to be coordinated with our event calendar. John Fitzgibbon will coordinate all on-site visits. Please contact him for scheduling.